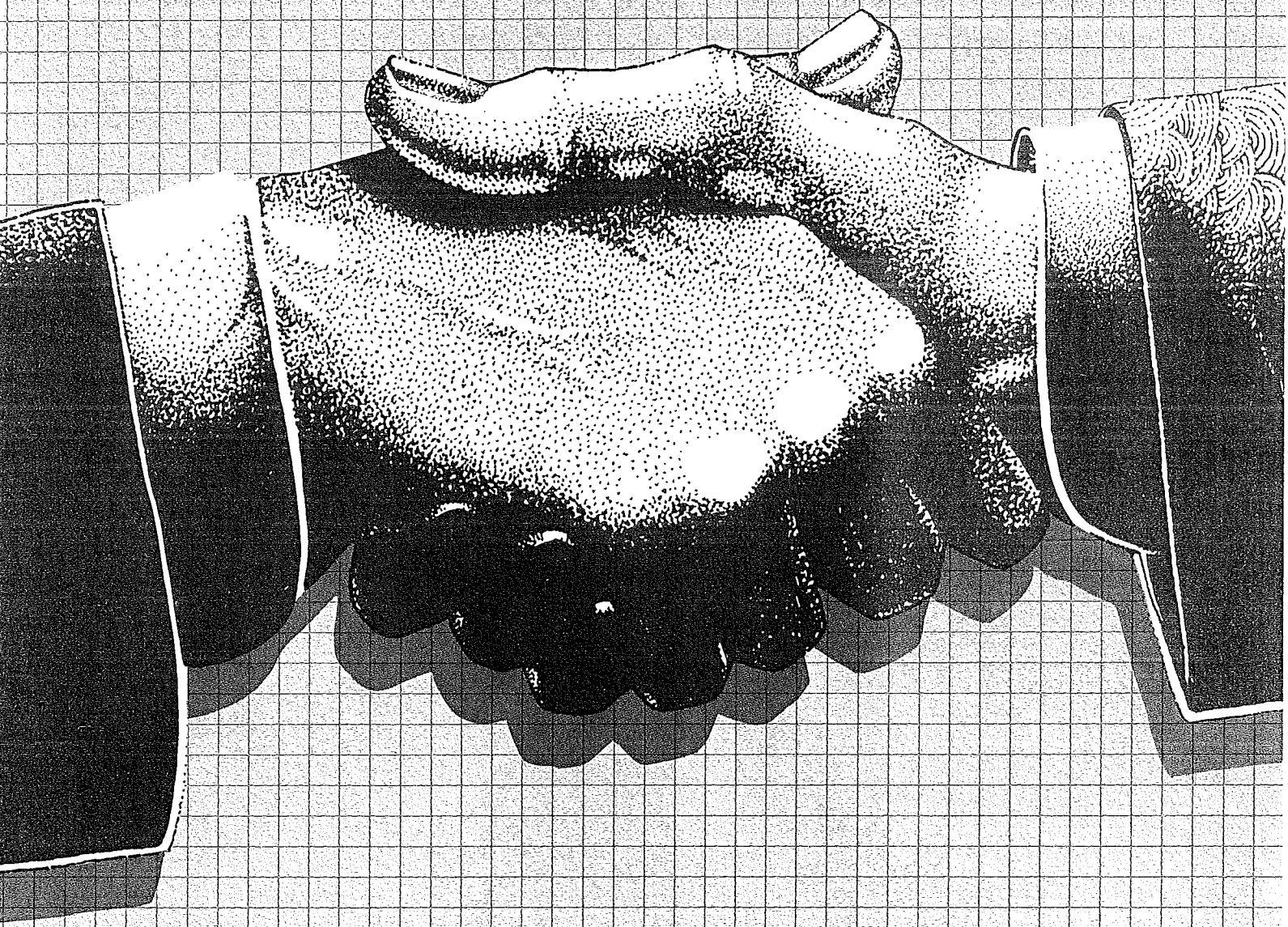


Stout Alumnus

Spring 1985



The Business and University Partnership

BURGER KING

King Burger	45
Cherry Burger	50
Double Cheeseburger - 1/2 lb. portion	55
Double Cheeseburger	55
SPECIALTY SANDWICHES	
Cheese White Meat	65
Hot Fudge	50

French Fries	20	25
Soft Drinks		
Soft Drink	20	25
Soft Drink	20	25
Soft Drink	20	25
Soft Drink	20	25

Ice Cream	25
Ice Cream	25
Ice Cream	25
Ice Cream	25



A fast-food first

*New educational facility
is first of its kind
in nation*

A new fast-food laboratory was dedicated Nov. 13 on campus. But unlike any other fast-food operation of its kind, this facility is putting education and research ahead of burgers and fries.

Located off a first-floor lobby in the university's Home Economics building, the laboratory was constructed through a \$150,000 donation from Burger King Corp., one of the fast-food giants. It is now preparing university students for executive careers in the fast-food industry.

Jim Buergermeister, who teaches these students in four sections of a course called "Fast Food Operations," said the restaurant is a replica of typical Burger King restaurants in hundreds of locations throughout the United States. "This is a replica of a BK-50 kitchen used by Burger King," said Buergermeister, an assistant professor in the School of Home Economics. But he said the restaurant, which will serve as both retail outlet and laboratory, will have additional equipment for research and experimentation.

At the facilities dedication, a ribbon-cutting ceremony was preceded by a symposium titled "Perspectives on the Fast Food Industry." Speakers included Jeff Campbell, Burger King president; Larry Kohler, who was then the firm's executive vice president; Conrad Kottak, professor of anthro-

pology at the University of Michigan, Ann Arbor; and Charles Bernstein, editor of "Nation's Restaurant News." The symposium focused on where the fast-food industry is going and how it affects our society.

"Limited menu (fast food) restaurants are growing faster today than any other sector of the food service industry," Buergermeister said, pointing out that these operations now account for about 35 percent of the total market. "Our feeling is that limited menu operations will dominate society in the future as people turn to fast food for nourishment." But he cautioned that the fast-food industry may still have an "image" problem. "We have to get people to realize that this is the future for careers in the restaurant industry," Buergermeister said. Many of the students are expected to land executive jobs at the regional and corporate level, after completing their bachelor's degrees in hotel and restaurant management at Stout.

Buergermeister explained that the Burger King donation was used to remodel, expand and re-equip a small fast-food laboratory that had been operating on campus for several years. "We're stressing in this course management, not technical skills involved in running a fast-food operation," Buergermeister said, explaining that students rotate positions throughout

the semester, each of them functioning for a time in a managerial role. "Unlike other schools, our objective is not food service per se, it is management education," Buergermeister said. "Our main mission is to expose our management students to a real operating environment. The fact that we are serving the public is part of this effort to create realism." Buergermeister describes the facility as "a purely educational laboratory, supported by Burger King" which is also providing a management system, in addition to equipment.

Buergermeister said that the facility will also focus on ways of developing new and more nutritious fast-food items. "Research is an equal concern," Buergermeister said. "After the students master management problems, they will focus on new product development. We hope this will deal with nutritional concerns, job engineering and the development of new products."

Buergermeister said that the restaurant fits in with the overall mission of Stout which is to provide students an opportunity to apply theoretical knowledge to practical settings such as simulated business environments.

A Miami-based firm, Burger King Corp., is a wholly owned subsidiary of the Pillsbury Co., Minneapolis. Burger King operates about 4,000 restaurants in 23 countries. □



Giving life to theory

Each semester Stout students enrolled in Douglas Stallsmith's "industrial enterprise practicum" class form a corporation. At the end of the term, the corporation is dissolved, but the experience gained in running the firm is something the students will carry with them for a lifetime.

Stallsmith, a professor in the industrial management department, said his course attracts "a mix of students" from Stout's specialized majors. Most of the students are seniors who are able to apply their studies to various aspects of running a manufacturing corporation.

Students with technical backgrounds oversee production; those with business knowledge take over positions of management — finance, personnel, purchasing and marketing. "All their theory is given real-life application," said Stallsmith. "The students are able to put into practice theories they've learned — to draw upon the knowledge they've gained," he said. The course is now a requirement of several majors.

Stallsmith also said the experience is an "eye opener" for students. "Business administration students begin realizing how much goes into a product

before it reaches the management level and they become more understanding of the problems production can encounter," he said.

Stallsmith feels business administration graduates with this experience behind them move into careers with "more feeling and respect for workers in production."

Stallsmith said industrial education majors also reap career experience by learning "how to implement the same type of program at the junior, senior high levels."

He reports several graduates now teaching industrial arts have won state recognition for "enterprise classes" of their own.

Whatever the major, Stallsmith's students can expect to gain much problem-solving experience. "As the instructor, I don't make decisions for students," he said. "I spend little time in front of class lecturing. I become a consultant to the company once it develops."

In his years teaching the course, Stallsmith has seen a diversity of types of student corporations.

"We try to keep the product simple," he said. "The product is the means of getting to the end result — learning how an enterprise operates and the necessity of cooperation between management and personnel."

Products have generally been novelty items — games, bulletin boards, desk organizers and record cleaners.

But, coming up with the product idea is by no means an easy process. As Stallsmith points out, "Only one out of every hundred ideas ever becomes a marketable product."

With limited finances, time and equipment, small groups of students work on six selected ideas. Prototypes of the product are built, financial and competitive analysis conducted, and surveys taken before a single product is chosen.

Students then apply for twelve company positions, in both management and production. Stallsmith does the selecting, based on the students' qualifications.

The newly-formed management team decides on the type of company ownership — sole proprietorship, partnership or corporation.

The company is formed completely on paper and is not registered with the state as a formal corporation. However, students use the same format required by the state to gain an understanding of what applying for a corporate charter is about.

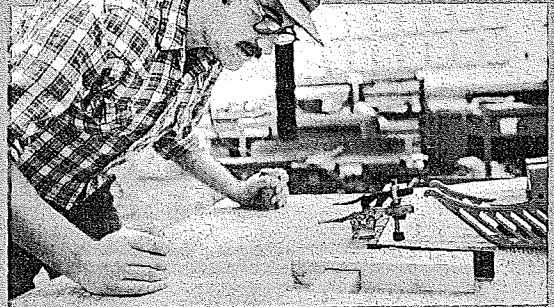
Once shares of stock are established for financing, production is ready to roll.

Working alongside the students on production is Stallsmith. "We work with flow process charts to see the sequence and keep track on a daily basis where we stand," he said.

Time and motion studies are done by students overseeing production, while management works busily on maintaining employee records and developing company policies and procedures. Stallsmith said a few student corporations have managed to work their product into local stores, but 90 percent of the marketing is done on campus.

Weekly progress reports by each department help students gain awareness of entire company operations.

A short four months after beginning, students wind



Students put theory
into practice.

up the semester and the corporation by completing a liquidation process. The finance department presents a final report and any profit is split among the student stockholders. Remaining unused materials become assets and are often bought from the stockholders by the school for use by future companies.

Students walk away from Stallsmith's course with more than just good experience. According to Stallsmith, "Each student goes out of the class with a corporate report — a booklet of steps, forms and drawings put together during class. I've had several students include it as part of their resume." □

SELLING WISCONSIN AGRICULTURE

DINNER PROMOTES FOOD AS STATE TOURIST ATTRACTION

Wisconsin's leadership as an agriculture and tourist state was highlighted here recently during a "Wisconsin promotion dinner" on the campus.

The dinner was used to demonstrate to Wisconsin business how the state's abundant agricultural production can be used to further promote the state as a tourist attraction.

"We wanted to tie Wisconsin's products to a creative menu design and presentation," said Leland Nicholls, administrator of Stout's department of habitational resources. "We contend that there is a correlation between tourism, agriculture and food. This can be created in a manner that can give restaurants and clubs a menu that will attract tourists."

Nicholls said that participants at the dinner included top level business, industry, public service and education leaders in the state. A major feature of the dinner was a critique that evening by John Kempf, Grand Commander of the Honorable Order of the Golden Toque, an international order of world famous chefs. Kempf is the only person to hold two successive terms as the organization's grand commander. Kempf is former executive chef for Hyatt Regency and a former executive chef and general manager of the American Club of Kohler. Currently he holds the post of executive chef at the Knollwood Club in suburban Chicago.

Kempf was duly impressed with both the food and the service. "I can't say enough about these students," he said. "They're quite efficient. This is an ambitious undertaking and a refreshing approach."

The dinner was put on by students in a class titled "Special Problems in Habitational Resources." The class was studying catering problems first semester. Preparations for the meal included elaborate food and ice carvings.

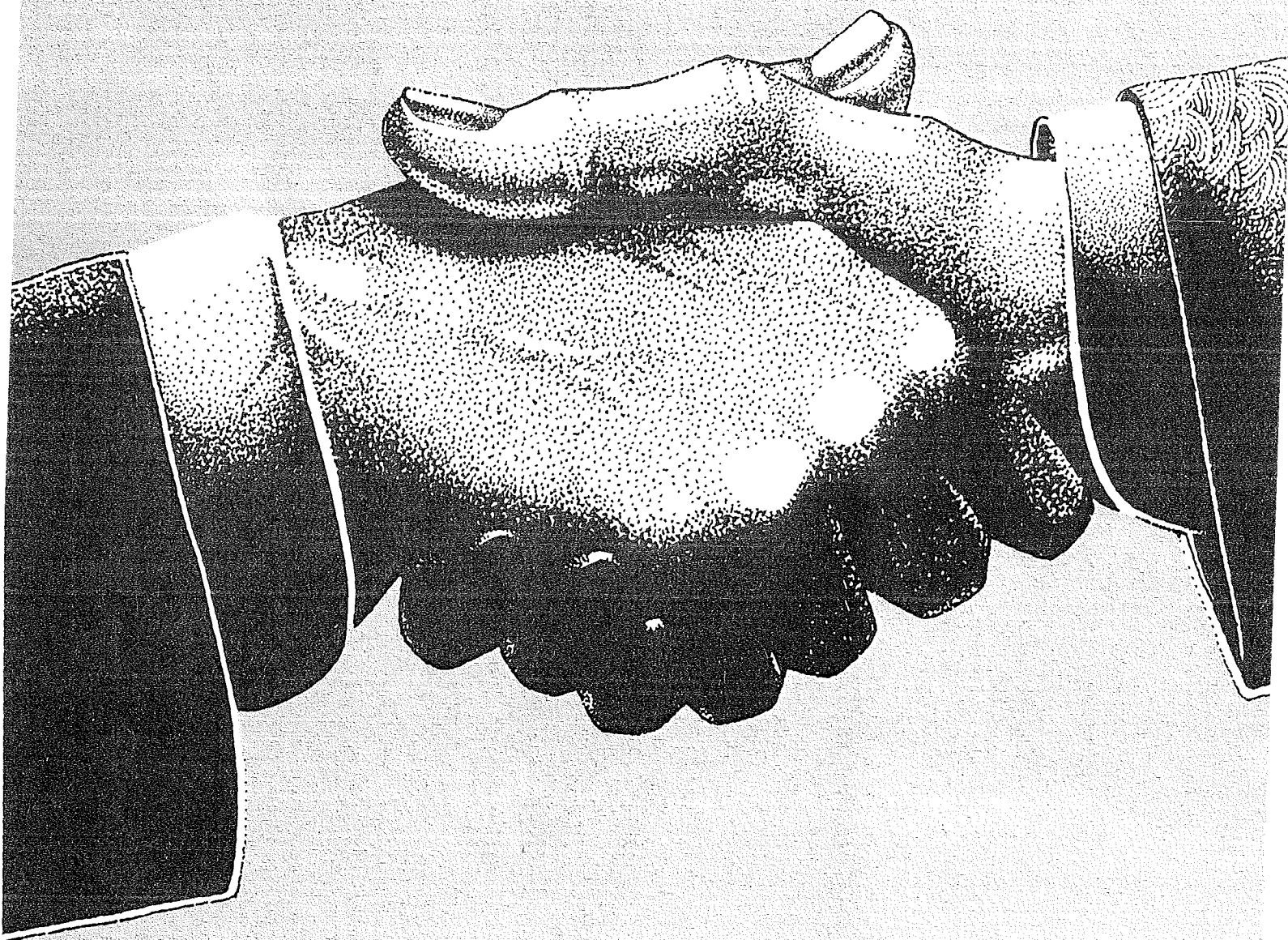
Opening the evening were appetizers served from a decorative garde-manger table. Appetizers included cheeses from each of the state's seven tourist regions, Wisconsin red caviar, creamed muskellunge, goose liver pate, sausage-stuffed leeks, minced pheasant, and special breads, beers and dairy products. Menu items included crayfish and Chanterelles bisque, Wisconsin "cheesar" salad, Hartland stuffed tenderloin in burgundy sauce, Door County cherry ice, Barron turkey with Eagle River cranberry wine sauce along with brussels sprouts served with hazel nut butter, "dairy-land raspberry swirl," candies and coffee.

Nicholls said that he hopes the dinner served to reinforce the value of regional cuisine. "Regional cuisine is one of the fastest growing parts of the U.S. (restaurant) industry," he said. "Tying this regionalism into Wisconsin tourism is what we are trying to accomplish."□



CO-OP EDUCATION

Bridging the gap between the classroom and the world of business and industry



Last winter James Fuller took off a semester from his studies in packaging at Stout to work as a production line supervisor at Carnation Co., foods division, in Jefferson. For his efforts, Fuller earned both a salary and six academic credits. In addition, he gained what he considers valuable experience and landed a permanent job with the company.

Laura Habeck, a senior majoring in fashion merchandising at Stout, is back on campus this semester after spending several months working as a sales manager for the Boston Store in Milwaukee. During her time away from campus, she also received a salary, six academic credits and some insights into the fashion industry. "The knowledge and insight goes far beyond what could ever be taught in a classroom setting," Habeck said. "The actual hands-on experience was extremely beneficial."

Habeck and Fuller are among more than 160 students at Stout who have participated so far in the university's two-year old cooperative education program, designed to combine classroom learning with actual experience in the world of business and industry.

Dorothy Dale, director of the Cooperative Education office at Stout, said the program "removes the walls of the university and allows us to expand to employer resources which are everywhere around us." Dale describes cooperative education as a partnership between education and business. "The educator and the employer form a shared-time partnership to make a realistic education accessible for students," she said.

Dale said that Stout students can enroll in the co-op program through the academic departments and schools that house their particular majors. "Co-op is a learning experience just like any other course in the university," she said. "It requires credit. It also requires evaluation devices and it requires that a student be approved for that particular course." Once approval is granted, each student is assigned a "mentor," someone from the university's instructional staff. Together, the student and mentor set up objectives that are to be met through the work experience. "The student is required to relate or detail objectives that are applicable to the upcoming co-op experience," Dale said. "The mentor reviews these, helps the student revise them and finalize them." She added that these objectives are also communicated to the employer.

On the job, students are required to submit monthly reports with details on what they are accomplishing and how these accomplishments relate to their objectives. Employers are also asked to turn in reports on the student once or twice during the co-op term. These reports range from evaluation of skills to attitudes of students on the job. "They (the employers) seem to like the idea of being able to evaluate the student from their standpoint as well," Dale said.

Dale said that the actual grade for the work experience is assigned by the individual student's "mentor," and is based on both student reports and employer evaluations.

Dale pointed out that in co-op education, there must always be a salary tied with the work experience. "There can be no co-op without a salary involved," she said. "That is because co-op is looked at as a pre-employment experience. People that are employed get paid. They have salaries. So we expect that our students will have salaries as well." Dale said that the individual employer actually sets the salary, which usually reflects a "paraprofessional wage level" for the students.

Another element of the program is the expectation that many students will eventually go to work for the companies where they have their co-op experiences. That can be a benefit for both the student and the employer, who receives an employee that is already familiar with the operation of the company. James Fuller's plant manager at Carnation, Pete Wahlert, said that kind of benefit is in the company's immediate and long-term best interest. "It more than pays back in short-term benefits alone," Wahlert said. "The long-term scope (also) seems to be in the company's best interest."

Donald Jahnke, chief of the Crops Statistics branch for the agriculture division of the U.S. Bureau of the Census is another satisfied employer. Jahnke was recently involved in a co-op program with Roger Norrish, an applied math major at Stout. Norrish combined his mathematics skills with his family farm background to develop computer programs that may be used in the 1990 farm census. Even though Norrish was only a sophomore at the time he worked in the bureau's Washington office, Jahnke felt that he made a valuable contribution to the organization. "I feel that our student co-op trainee (Norrish) is more industrious, inquisitive, independent and intelligent than student employees we have obtained from other sources," Jahnke said.

The cooperative education plan incorporates the opportunity for a multiple exposure in industry. Leo Spychalla, manufacturing engineering student, just back to Stout from his second co-op with IBM, Boulder, Colo., typifies this important aspect. "My second cooperative experience with this company proved rewarding in increased job satisfaction, qualifying (me) by experience for increased responsibility." Dale said that national statistics from other schools show that of those co-op students who spend at least two semesters with a company, about 70 percent do land jobs there.

So far there have been 167 students involved in Stout's co-op program since its inception in 1983. For 1985 alone, she is projecting that there will be between 160 and 170 students participating. About 60 different employers have been involved in the program and more are expected.

Initial funding for the program came from the U.S. Department of Education's Office of Higher Education under Title VIII legislation. Dale said the grant money will gradually phase down. "We are in the third year now of a five-year grant," she said. "The funding is progressively less each year and our commitment, the university's commitment, is progressively more each year." □

Making news

Teleproduction Center captures top honor

"Bernie Schular at Home," a documentary produced by the Stout Teleproduction Center, recently captured a "bronze medal" in the television community news category at the New York International Film/Video Festival.

This award is the latest in a series of honors for the documentary, which provides a portrait of a Wisconsin man whose open-heart surgery was the first such operation broadcast live nationally on PBS. Other awards include a Bronze Chris from the Columbus, Ohio, International TV/Film Festival and certificates of merit from the fifth biennial John Muir Medical Film Festival, San Francisco, and the Chicago International Film/Video Festival.

The program aired as part of Spectrum 28, the public affairs series broadcast locally over WHWC TV. It was produced and written by Max Herbach with videography and direction by Art Juchno of the Stout Teleproduction Center. Herbach recently attended a banquet in New York City where this latest award was presented.□

Endowed chair moves forward

Another Benchmark has been established for Vocational Education: The goal of accomplishing an endowed Chair for Vocational, Technical and Adult Education moved closer to reality with the announcement by Dave Williams of the Stout Foundation that minimum funding has been accomplished through personal contributions to establish the Chair as a line item in the foundation budget. The Chair which will be part of the Center for Vocational, Technical and Adult Education was initiated by a group of vocational educators seeking to maintain communication between post-secondary education and teacher training institutions, not only in professional development, but also in research and in relation with industry. Persons interested in making additional contributions to the Chair should make their gifts, pledges and bequests to the Stout University Foundation, UW-Stout, Menomonie, WI 54751.□

Spreading the word on Stout business involvement

Word continues to spread about Stout's contribution to society through its unusual and specialized programs.

Two recent, widely circulated newspaper articles have drawn further attention to the long-standing success story of the university.

In a copyrighted article for Madison's Wisconsin State Journal, Gov. Anthony Earl praised Stout as an example of a four-year campus that has done well through specialized programs. "I've never quite understood why more of the (other University of Wisconsin System) campuses didn't exploit what Stout has exploited," Earl said in the story, which was later circulated by the Associated Press. "Stout is different. Stout puts a premium on 'hands-on skills.' A lot of liberal arts educators might sniff at that, but Stout has carved out a niche for itself and done very well."

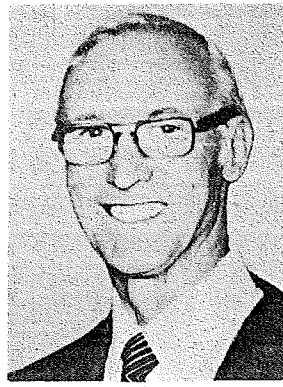
As examples, Earl praised the university's programs in vocational education, vocational rehabilitation, hotel and restaurant management and industrial technology. He pointed out that the university "provides nearly half its class work in laboratories." The governor went on to say that "Stout doesn't try to be like (other universities). Many of those others try to be, to an extent, images of (UW) Madison. If more (campuses) became more specialized, rather than trying to be pale images of one another, it would make some sense."

Another article, circulated nationally through a special business section of the Milwaukee Sentinel, quotes Chancellor Robert S. Swanson, who has done much to encourage the university's close relationship to business and industry. "A professor's job is to create and transmit knowledge, while industry's is to create profitable goods and services," Swanson is quoted as saying. "If both are done well they interact to produce a good society. Any industry that isn't producing a better society eventually goes down the drain and a university that isn't producing citizens for society as it exists, is not going to evolve much either. You can't have one without the other."

The article noted that Stout students are prepared for employment "with the cooperation of business and industry." As examples of such cooperation, the article pointed to the university's 35-member, Board of Business and Industrial Advisers, faculty and business executive exchanges, marketing surveys conducted by students for companies, and the university's Sponsored Business and Industrial Professorships, in which experts from business or industry serve as adjunct professors.□



Norris



Cabot

Control Data head launches residency program

William C. Norris, one of the nation's top industrial leaders, was on the Stout campus recently to kick off the "Arthur R. Cabot Executive Residency Program."

Norris, chairman and chief executive officer of Control Data Corp., was first to participate in the program, which is endowed by family members of the late Arthur R. Cabot, a successful pet products manufacturer. Cabot's son, Scott, is a Stout graduate.

The endowment is designed to help the university attract major corporate leaders who will spend time on campus making open presentations and working with students and staff.

Norris is the founder of Control Data, which now has annual revenues of more than \$4 billion and assets of \$7 billion. It is the leading company in large-scale scientific engineering computers and computer services.

In his visit to Stout, Norris emphasized a primary interest of his, which is using computers to help meet world needs in the areas of education, health care, agriculture and technology exchange.

Speaking to a packed audience in Harvey Hall auditorium, Norris stressed the need for business to help society solve its pressing problems. He said this must be done to increase emphasis on cooperation between the private and public segments. "Without a vast increase in cooperation, our society will sink further in the swamp of festering economic and social problems," Norris told the audience. "But with wide-spread cooperation to achieve more efficient use of existing intellectual, physical and financial resources to vastly expand innovation addressing our major unmet needs as profitable opportunities, the decline can be arrested, followed by gradual improvement."

Norris said that when he first began to advocate such cooperation more than 20 years ago, "the words sounded somewhat esoteric to me; and, to an extent, I felt like a preacher without a congregation."

However he added that "the enormous benefits which Control Data has already enjoyed have long ago replaced that early uneasy feeling with one of determination to overcome whatever great difficulties stand in the way of establishing broad-based cooperative efforts." □

New office: A step "forward"

Ties between the university and Wisconsin business have been further strengthened by establishment on campus of an office for Forward Wisconsin, Wisconsin's Economic Development Marketing Corporation. Established with a combination of public and private funds, primary purpose of the corporation is to attract new business to the state.

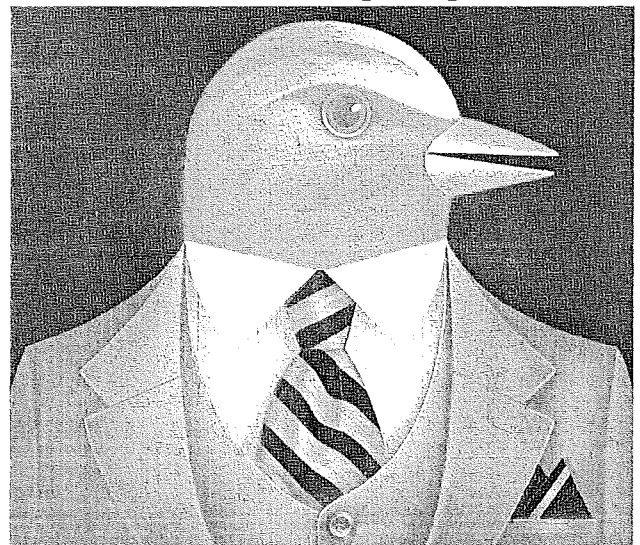
This office is the second facility with a full-time staff. The organization's main office is located in Milwaukee. Tom Ricklefs, director of the Menomonie office, said that this site was chosen because of its proximity to the Twin Cities area and because Stout is highly oriented to business and industry.

"We are targeting the Twin Cities area as a major market for business expansion," he said.

He added that Stout can play an important role in such an expansion. "In working with new businesses, many times they will express a need for help or research or for expertise they can't afford," Ricklefs said. "People at the university have a great amount of expertise, be it high tech or manufacturing or design." Ricklefs said he has already received considerable help from university staff members. "Everybody has been very positive and willing to do more," he said. "It's a genuine willingness to do more. University staff members are really devoted to their work and it shows."

Ricklefs pointed out that in talking with prospective businesses, he has concluded that Stout has a reputation as "a fine school" in serving the needs of business. □

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Ricklefs take you under his wing. **Forward Wisconsin** Forward Wisconsin, Inc. University of Wisconsin-Stout Menomonie, WI 54751

MOVE FORWARD IN WISCONSIN.

Class Notes

1933-1970

Alfred Reinhold '33 is a member of the Board of Directors of the Downtown Atlanta Senior Services organization. **Arthur Schwartz** '34, a retired industrial arts supervisor, was the first person to turn on the new lights at Maury Stadium in Fredericksburg, Va., for the second time. He performed the same service 34 years ago when they put in their first set of lights. **William F. Johnson** '38 has retired from the Frederic School System. **Violet Zastrow** '41 is retired after 32 years in Japan with the Worldwide Evangelism for Christ Int., and resides in Fort Washington, Pa. **Helen Heck** '42 has retired after 26 years as clinical dietitian at St. Mary's Medical Center in Racine. **Evelyn Berg Klug** '43 has been elected to the Ozaukee County Board of Supervisors and resides in Cedarburg. **Beverly DuBois Norton** '44 is retired and teaches calligraphy at the senior centers in Toledo, Ohio, where she and her husband reside. **Lenore Landry** '45 is retired from a 32-year career with UW Extension, Madison, and received the Senior Service award from the Madison chapter of Rotary. **Margaret Christ** '46 has retired after 31 years of teaching high school home economics in Hayward. **Harry Hill BS** '52, MS '57 teaches automotive servicing in the adult program at the South campus of MATC in Oak Creek. **Raymond Glynn MS** '53 is retiring after 39 years of teaching; 37 years in the Marshalltown system. **Miriam Erckert Erickson** '54 was named School Library Media Specialist for 1984 by the Wisconsin School Library Media Association. **Al Ochs** '55 is a member of the staff at Northeast Wisconsin Technical Institute at Marinette. **William Erpenbach BS** '58, MS '62 is head of the Department of Public Instruction's Bureau for Pupil Services. **Robert Berg** '59 is an auto mechanics teacher at Muskego High School. **Peter Jackson BS** '59, MS '59 is dean of the Graduate School at Northwest Missouri State University. **Harold Boche MS** '60 resides in Milwaukee with his wife. He plans to retire from teaching industrial arts and take time to enjoy his hobbies of fishing and woodworking. **Keith Koch** '60 is vice president/plant manager of the Mt. Pleasant, Iowa, plant of Metromaid Corp. **Bernie Kane** '61 has been inducted into The George Martin Wrestling Hall of Fame, Madison. **Grace Hinde Howanec** '62 is editor of the Reiman Publication's magazine "Farm Woman News," Milwaukee. **C.R. Johnson** '73 is product manager of Doboy Packaging and has two sons. **Dick** '63 and **Barbara Cook Zurawski** '63 reside in Green Bay with their two children. They own and operate a print shop called The Copy Shop in Appleton and also a second shop in Neenah. **Donna Cordes BS** '64, MS '81 is on the staff of the Marriage and Family Therapy Clinic in Turtle Lake. **Dwight Davis** '66 is vice president of training and communications at Wausau Insurance Companies. **Thomas Hogan BS** '66, MS '71 is a job supervisor, vocational analyst for ARAMCO, Dhahran, Saudi Arabia. **Carl Gottwald** '67 is senior sales engineer for Mobil Oil in Waterville, Ohio. **Michael Dunford** '68 is managing

editor of the Chicago office of Lamalie Associates Inc., and is a member of the board of directors of the Association of Executive Search Consultants Inc. **Dennis Holt** '68 is manager of consumer services for NSP and resides in Elk Mound. **Alice Kranig** '68 teaches home economics at Monroe High School. **Philip** '68 and **Beth Van Vechten Peters** '69 were selected as one of seven families honored as Favorite Wisconsin Families by the Milwaukee Journal. Philip and Beth are natural parents to Trevor and Anne and adoptive parents to foreign-born Aimee and Megan, a special needs child, plus foster parents to 22 children in the last six years. They are now active in the Heal the Children program and will be foster parents to children during surgery or healing before their return to their country. **Rebecca Sauser Christopherson** '69 teaches home economics at Humboldt Junior-Senior High School in St. Paul, Minn., and received the Minnesota Business Foundation's Excellence in Education award. **Wayne Peters** '69 has been elected president of the Eau Claire-Chippewa Board of Realtors. He is in real estate sales and investments in Eau Claire, where he resides with his wife and three children. **Michael BS** '69, MS '72 and **Betty Mahr Severson** '69 reside in Plymouth with their daughter. Michael is an industrial arts instructor at Sheboygan Falls High School and Betty is a travel consultant with Travel-power, Milwaukee. **Dick Ebersold** '70 is an industrial arts teacher at Glenwood City. **Sandra Wallace Magle** '70 is a studio potter in Lake Zurich, Ill. Her husband **Glenn** '70 is an industrial arts instructor at Holmes Junior High School in Wheeling, Ill.

1971-1978

Nona Hayes '71 is director of food and nutrition services for St. Lawrence Hospital, Lansing, Mich. **Thomas Koepp** '71 is president of St. Francis Development Corp. **Tom** '71 and **Jane Bushy Mortenson** '71 reside in Danville, Va., where he is associate director of Admissions at Averett College and she is an instructor in occupational foods at George Washington High School. **Sheila Postel** '71 is a home economics teacher at Luxemburg-Casco Junior High School, Luxemburg. **Paulette Opsal Emberson** '72 teaches home economics at Waunakee High School, Waunakee, where she resides with her husband and two sons. **Walter Goes** '72 is owner and director of Goes Lithographing Co., Corp., Chicago. He is sustaining director of the Board of Governors, English Speaking Union of Chicago, whose chairman is the Prince of Wales, Prince Charles. **Dan** '72 and **Lee Anne Purman Mehleis BS** '69, MS '72 reside in Burnsville, Minn., with their two daughters. She teaches in the Burnsville School System and he is the business administrator for the Lakeville School System. **Michael Nichols** '72 is a welding engineer at Rockwell International, Rocky Flats plant in Golden, Colo. **Ann Zander** '72 is extension homemaker for Marinette County. **Richard Fratto** '73 has started his own computerized reminder service, Memory Mate, and resides in St. Paul, Minn. **John Wells** '73 is district scout executive with Sullivan Trail Council of Boy Scouts of

America, Elmira, N.Y., and resides in Tully, N.Y. **Cal Eichinger** '74 has received a master's degree in park and recreation management from University of Northern Colorado. **Madeline Gliniecki Hilgart** '74 is office manager for North Central Equipment, Auburndale, and had an article printed in "Farm Wife." **Emil Johnson** '74 is teaching industrial education at Palmyra-Eagle High School. He resides in Palmyra with his wife and twin boys. **Lynette Peterson** '74 is a chef at the Clarion Hotel in Cincinnati. **Ralph Sundling** '74 is assistant food service director for the Wisconsin Union in Madison. **Sheila Holten Rivera BS** '74, MS '75 is chief dietitian with ARA Services, Burnham Hospital, Champaign, Ill. **Frank Geragie** '76 is senior sales engineer with Hayes Industrial Brake, Mequon. **Jim Machamer** '76 is an industrial arts teacher at Dafeo School, Wautoma Area School District. **Dewey Mullikin MS** '76 is the trade and industrial counselor at District I Technical Institute in Eau Claire. **Debra Neubert** '76 works in the department of special education at George Washington University. **Joanne Gehring Waterman MS** '76 is a certified school counselor at Cadott High School. **James Anas** '77 is an automotive technical editor for Mitchell Manuals Inc., and resides in San Diego, Calif. **Susan Baier** '77 is working in the student life department at St. Norbert College, DePere. **Bill Flynn** '77 is a senior project engineer for St. Regis Corp., Los Angeles. He resides in La Verne, Calif., with his wife and son. **Richard Lovett MS** '77 is principal at Cambria-Friesland High School, and resides in Beaver Dam. **Glenn Pfeiffer MED** '77 is school psychologist and coordinator of human growth and development at Waupaca Elementary School. **Mark Schleis** '77 is quality control manager for Modine Manufacturing Co., Joplin, Mo. **Michael Sullivan** '77 has a sales position with Foreway Express and resides in Green Bay. **Carolyn Brain** '78 is employed by Kmart Corp., as a resident assistant store manager in Bloomington, Minn. **Steve Hoisington** '78 is a quality engineering manager for IBM, Rochester, Minn. **Douglas Kules** '78 is a captain in the United States Air Force, stationed at Tinker Air Force Base, Okla., and is a standardization flight evaluator with the 552nd AWACD. **Jim McLennan** '78 is a high school math/business education instructor with Kewaskum School District. **Kristey Nielsen** '78 is retail and small business development manager with the Chamber of Commerce in Scottsdale, Ariz. **Ellen Waits BS** '78, MS '84 is a work evaluator at Washington Department of Labor and Industries, Spokane, Wash.

1979-1982

Bonnie Gobar '79 is director of food service for Bethesda Lutheran Medical Center, St. Paul, Minn. **Mary Hofström-Schmalz** '79 is employed by the St. Paul Insurance Co. **Sue Loew** '79 has a job with Joliet Central High School and has purchased a home in Shorewood, Ill. **Teresa Mallory** '79 is marketing coordinator for the soft-serve division of Stoelting Inc. **Donna Sandstad** '79 is an educational consultant for the Singer

Company's North American sewing products division. Her office is based in Dallas and she travels the Plains Corridor from Texas to North Dakota/Minnesota. **W. William Whitmore '79** is in corporate banking with National City Bank in Cleveland and resides with his wife in Lakewood, Ohio. **Cindy Barker '80** is an executive corporate travel agent in Orlando, Fla. **Julie Lee Cravillion '80** teaches home economics and coaches junior varsity volleyball at Wautoma. **Kevin Eddy '80** is credit manager for general electric credit auto lease and working on his MBA at Loyola University. **Carol Friesen '80** is teaching foods and nutrition at Northeast Missouri State University. She has a monthly call-in radio show and was Missouri Home Economics Association state chairperson for four years. **JoAnn Hayes-Page '80** is teaching business courses at Reynolds High School in Troutdale, Ore. She has begun work on her master's in teaching. **Stephen Machesky '80** has completed the U.S. Air Force military indoctrination for medical service officers at Sheppard Air Force Base, Texas, and will serve with the Air Force hospital at Beale Air Force Base, Calif. **Robert Achenbach '81** is a consultant in the management consulting department of Peat Marwick, Atlanta. **Ted Bensen '81** teaches at Kewaunee High School. **Teresa Ellison '81** is a family living instructor at Clinton Middle School. **William Kuhns MS '81** is manager of the community employment division of the Delaware County Board of MR/DD, Delaware, Ohio. He is the 1985 president of the Ohio Vocational Evaluation and Work Adjustment Association. **Roberta Actor Stafne '81** is owner of Briarwood Executive Consultants, an employment service. **Jacquelyn Stroot '81** is an engineer in software quality assurance at ITT Avionics and resides in the New York, New Jersey area. **John BS '82, MS '83** and **Becky Kowalke Durham '81** reside in Sauk Rapids, Minn., where John is assistant safety and security manager with Finger Hut Corp., St. Cloud, Minn. **Andrew Fennema '82** is a parts zone manager for Ford and resides in Lindenwood, N.J. **Greg Ginter MS '82** has his own company, Vocational Rehabilitation Specialists, and resides in Eagle River, Alaska. **Carl Granberg '82** is banquet manager for the Marriott hotel in Oakbrook, Ill. **Brian Grossheim '82** is a manufacturing engineer with Northrop Aerospace Corp., advanced system division, Pico Riviera, Calif. **Roger Lee '82** is a manufacturing engineer for Texas Instruments and resides in Dallas with his wife and son. **Mike Nystrom '82** is a parts zone manager for Ford and is working in the Washington, D.C. district. **Robert Reil Jr. '82** is manager of the Pizza Hut in Merrill, where he resides with his wife. **Dawn Faulkner Schmokel '82** is a home economics teacher in the Spring Valley School District.

1983-1984

Vicki Appleyard-Korb '83 is a special education teacher at Lancaster Senior High School. **Lori Belke '83** is manager of Pier I Imports, Burnsville, Minn. **Randy Coley '83** is a substitute industrial arts teacher at Hillsboro. **Mary Emerson '83** is a dietetic intern at Yale-New Haven Hospital in New Haven, Conn.

Charles Gorchels '83 teaches industrial arts at Jefferson High School. **Todd '83** and **Joni Bertelsen Greundman '82** reside in Dallas where he is a software engineer for Texas Instruments and she is in the marketing department of UCCEL Corp. **Jill Hoffman '83** is an interior designer for S&T Office Products, St. Paul, Minn. **Julie Jensen '83** is a kitchen and bath designer for Designer Kitchens and Baths Inc., Chicago. **Steven Katzman '83** is a customer service representative with Perry Printing Corp., Baraboo. **Brenda Kuivinen '83** is an interior designer for Interior Planning Associates in Westlake Village, Calif. **Dave Larson '83** teaches industrial arts at the Waupaca Middle School. **Terri Jacobson Lewis '83** is in property management for Trammel Crow Co., and resides in Houston. **Paul McKenzie MS '83** is working towards a doctorate in marriage and family therapy at Texas Tech University and resides in Lubbock, Texas. **Christopher '83** and **Vicki Mack Peterson '83** reside in Little Canada, Minn., where he is a packaging engineer for Sperry Corp., and she is a school-to-work transition specialist for Rise Inc. **Lisa Reichert '83** is a paymaster at Hyatt Wilshire, Los Angeles. **Rita Bavlinka '83** is a graphic arts instructor at Cottonwood River Cooperative Center, Springfield, Minn. **Linda Belke '84** is employed by On Consignment, Laguna Beach, Calif., in sales and public relations organizing. **Curtis Betthausen '84** teaches at Bloom Trail High School, Chicago Heights, Ill. **Jeffrey '84** and **Jamie Walker Borchardt '84** reside in Charlotte, N.C., where he is a manager trainee for Package Products Co., and she is a production coordinator for Craftsman Printing Co. **Brice Buckingham '84** is an industrial engineer with Geo. A. Hormel and Co., Austin, Minn. **Jay Fahl '84** is associated with KSTP radio in the Twin Cities. **Jena Fiedorowicz '84** is employed by Saga in their education division at Marquette University in Milwaukee. **Maria Gallardojohnson '84** teaches personal skills, Ag on the job and P.A.C.E. at Seymour High School. She has her own blacksmith shop in Menomonie, where she resides with her husband and three children and sells her ironworks during the summer at Wisconsin and Minnesota fairs. **Jean Girolamo '84** is a quality assurance supervisor for Pate Foods, South Beloit, Ill. **Stu Goldman EDS '84** is employed by E.F. Hutton and Co. Inc., Wausau. **Kathy Grossen 'MS '84** is a rehabilitation supervisor for Illinois Growth Enterprises, Rockford, Ill. **Ardyce Haupt '84** is an ED/LD instructor with the Wautoma School District. **Robin Hecker '84** is a machine designer draftsman at Kaufman Manufacturing Co., Manitowoc. **Becky Heichel '84** is an assistant food service director at Hospitality Unlimited, Ripon. **Roxanne Kallman MS '84** is a programmer with IBM-Poughkeepsie, New York. **Carrie Kangas '84** is a control buyer for Spiegel Inc., Oak Brook, Ill. **Keith Kelsey '84** is assistant restaurant manager for Days Inn, Atlanta Airport. **Stuart Kolb '84** is industrial education department head at the Barneveld School District. **Karen Lemmond '84** is restaurant manager at the Milwaukee Marriott. **James Libby '84** is a designer with Worrell Design in Minneapolis. **Robin Lindquist '84** is placement coordinator for Cedar Valley Rehabilitation Workshop Inc., Austin, Albert Lea, and Owatonna, Minn.

Richard Luepke '84 is an associate manufacturing technology engineer with General Dynamics of Fort Worth, Texas. **Cynthia Merde '84** is head teacher of the infant and toddler program at Stout. **Jennifer Ness '84** is a computer marketing representative at Radio Shack, Eden Prairie, Minn. **John O'Connor '84** is manager of the Brass Track in Hudson. **Jon Olson '84** is an assistant restaurant manager at Days Inns of America, Chattanooga, Tenn. **Jennifer Rassel '84** is employed by Sky Chefs, Dallas/Fort Worth, as a management trainee. **Jeff Rebarchik '84** is a manager for G&R Publishing in Waverly, Iowa. **Lori Lind Reimann '84** is an employment specialist with the Vocational Development Center, Stout. **Lawrence Riemer '84** is an industrial engineer for IBM, Owego, N.Y. **Constance Schmidt '84** is an assistant manager trainee with Sytje's Pannekoeken Huis in the Twin Cities area and resides in St. Paul, Minn. **Laura Sullivan '84** is a live-in case manager at Therapeutic Services Agency and resides in Pine City, Minn. **Robert Weigel '84** is a manager trainee for Bakers Square restaurants in Minneapolis. **Jeff Weinfurter '84** is a packing engineer with 3M Corp., St. Paul, Minn. **Lori Wolfe '84** is a package engineer with IBM, Rochester, Minn.

Marriages

1973-1980

Cheryl Illgen to **Richard Bergen** '73, Oct. 13, Loyal, where couple resides. **Julie Hendricks** '74 to **Steven Eckels**, July 14, Frederic. Couple resides in Boston. **Sheila Holten BS** '75, MS '76 to **Miguel Rivera**, Oct. 6, Urbana, Ill., where couple resides. **Betty Zastrow** '75 to **Ronald Armstrong**, Aug. 14, Brule, where couple resides. **Nancy Ihrig** to **Don Lillevold** '76, June 23, Princeton. Couple resides in Ladd, Ill. **Mae Soczka** '76 to **Thomas Kingston**, Aug. 18, Cassel. Couple resides in Edgar. **Valerie Blom** to **Ronald Vander Meuse** '77, July 20, Green Bay. Couple resides in Waukesha. **Mary Pelkey** to **Mark Walber** '77, June 30, Pamela Stone BA '77, MS '79 to **James Gegg**, June 9, Milwaukee, where couple resides. **Carol Baugh** to **W. William Whitmore** '79, Cleveland. Couple resides in Lakewood, Ohio. **Nancy Johnson** to **Mark Runzheimer** '79, Aug. 11, Wauwatosa. **Lynn Lucas** '79 to **Brian Head**, Sept. 2, Mesa, Ariz., where couple resides. **Kay Peterson** '79 to **Bill Shores**, Aug. 4, Page, Ariz., where couple resides. **Beth Langenhahn** '80 to **Matthew Paustian**, Sept. 15, Wausau, where couple resides. **Mary Steffens** to **Larry Laehn** '80, Sept. 1, Menasha. **Audrey Stockfish** '80 to **Michael Banach**, Aug. 19, Lake Mills. Couple resides in Hartford.

1981-1982

Patricia Herbst to **Dwight Martell** '81, Sept. 29, Burnsville, Minn. Couple resides in St. Paul, Minn. **Karen Kellam** '81 to **Terry Dufour**, May 5. **Wendy Kocevar** '81 to **Frederick Murphy**, Sept. 22, Wauwatosa. Couple resides in Milwaukee. **Susan Newlin** to **Brian Rismon** '81, Sept. 8, Eau Claire. Couple resides in Altoona. **Dawn Prine BS** '81, MS '83 to **Thomas Urban** '83, Oct. 6, Barron. Couple resides in Mendota Heights, Minn. **Janell Ross** '81 to **Mark Niemann** '81, Oct. 6, Clearwater, Fla. Couple resides in Casper, Wyo. **Lori Trainor** to **David Howe** '81, Aug. 11, Menomonie, where couple resides. **Cynthia Zengler** '81 to **Hal Korman** '80, Nov. 17, Sheboygan. Couple resides in Milwaukee. **Becky Clausius** '82 to **James Buechel**, Nov. 10, Fond du Lac. Couple resides in Milwaukee. **Cynthia Cornell** to **Mark Parrott** '82, Oct. 27, Briggsville. Couple resides in Reedsburg. **Barbara Dobizl** to **Paul Marsolek** '82, Oct. 6, Milwaukee, where couple resides. **Margaret Hesar** '82 to **David Bates**, Sept. 8, Medford. Couple resides in Shakopee, Minn. **Dawn Karloske** '82 to **David Bizer** '83, Oct. 13, Pittsfield. Couple resides in West Allis. **Jill Meyer** '82 to **Frederick Kummer III**, Aug. 25, Brookfield. Couple resides in North Carolina. **Ruth Mueller** to **Jeffrey Nuelk** '82, Aug. 11, Cedarburg. Couple resides in Brown Deer. **Laurie Zellmer** to **Mark Kaltenbach** '82, Sept. 22, Oshkosh. Couple resides in Minneapolis.

1983

Christine Berry to **Robert Gutke Jr.**, June 30, Almond. Couple resides in Plover. **Jane Buhrmann** to **Timothy Vlach**, June 23, Duluth. Couple resides in Colorado Springs, Colo. **Julie Frens** to **Jeffrey Behm**, Sept. 1, Beaver Dam. Couple resides in Plover. **Linda Gilbertson** to **Adrian DeBroux** '84, June 23, Nasonville. Couple resides in Merrill. **Mari Griffith** to **Edward Sitkiewicz Jr.**, Oct. 13, Chicago, where couple resides. **Laurie Haack** to **Thomas Beck**, Oct. 27, Sheboygan. Couple resides in Two Rivers. **Nanci Halvorson** to **Ralph McCarthy**, July 7. Couple resides in Edgar. **Michelle Hemauer** to **Patrick Dahmen**, Nov. 3, Johnsonburg. Couple resides in Chicago. **Brenda Jentink** to **Timothy Nessler**, Aug. 25, Cedar Grove. Couple resides in Menomonie. **Carla Kleinschmidt** to **Timothy Bogenhagen**, Nov. 24, Hamburg. Couple resides in Clarksville, Tenn. **Lynn Kroner** to **Jeffrey Schuh**, Oct. 5, Kimberly. Couple resides in Appleton. **Sue Loehning** to **Jay Vincent**, June 2, Menasha. Couple resides in Green Bay. **Vicki Mack** to **Christopher Peterson**, Sept. 3, 1983. Couple resides in Little Canada, Minn. **Victoria McCracken** to **Daniel Trollen** '82, Oct. 12, Janesville. Couple resides in Milwaukee. **Susan Meert** to **Thomas Felmer**, Sept. 22, Green Bay, where couple resides. **Lisa Moyer** to **Patrick Healy BS** '81, MS '83, Madison. **Mary Pilon** to **James Rustad** '81, Sheboygan. Couple resides in Rochester, Minn. **Judith Sponem** to **Scott Wheeler BS** '82, MS '83, Aug. 18, Mount Horeb. Couple resides in Burnsville, Minn. **Patricia Voss MED** '83 to **Peter Avery**, June 23, Virginia, Minn. Couple resides in Colfax. **Katherine Wetzel** to **Dale Miller**, Watertown. Couple resides in Eau Claire. **Jane Zimmermann** to **Allan Nikolai**, Dec. 1, Marshfield, where couple resides.

1984

Sara Akey to **Richard Schmidt**, June 23, Wausau. Couple resides in Elk Grove Village, Ill. **Tina Carlson** to **Paul Rasmussen** '81, Oct. 6, La Crosse. Couple resides in Minneapolis. **Lori Finnila** to **Thomas Morris**, Oct. 6, Cloquet, Minn. Couple resides in Bloomington, Minn. **Jean Grassl** to **Steven Algren**, Nov. 24, Stratford. Couple resides in Burnsville, Minn. **Lesa Heise** to **Joseph Vavra**, Sept. 14, Menomonie. **Madeline Hudson** to **Richard Meincke**, Oct. 13, Greenfield, where couple resides. **Lynn Kaufman** to **Joel Soenksen**, Aug. 18, Baraboo, where couple resides. **Lori Lind** to **Kirk Reimann**, September, Wabeno. Couple resides in Menomonie. **Lori Martin** to **William McMahon**, Aug. 25, Fond du Lac. Couple resides in Watertown. **Polly Prellwitz** to **Dale Kersten**, Aug. 4, Amery. **Lori Schaap** to **Jeffrey Pribek**, Sept. 1, Sheboygan Falls, where couple resides. **Jamie Walker** to **Jeffrey Borchardt**, Sept. 15, Eau Claire. Couple resides in Charlotte, N.C. **Lisa Wayne** to **David Kitzmann**, Sept. 22, Menomonie.

Births

1973-1980

A daughter, **Karen Marie**, Sept. 20, to **Eric** '73 and **Kay Hromadka Edquist** '73, Roseville, Minn. A daughter, **Erin Marie**, Sept. 30, to **David** and **Evelyn Wojkiewicz Chritton** '74. A son, **Ryan Donald**, July 13, to **George** and **Donna Jensen Menart** '74, Howards Grove. A son, **Michael Scott**, April 25, to **Stanley** and **Susan Leide Baker** '76. A daughter, **Laurie Anne**, Feb. 19, 1984, to **Pete** and **Patti Silas Feldman** '76. A daughter, **Rebecca Ann**, June 21, to **Steven** and **Betty Cheadle Hartman** '76, Gibbon, Neb. A son, **Jason**, March 10, 1984, to **Richard** '76 and **Mary Lou Lunquitz Herbst** '79, Sun Prairie. A daughter, **Katherine Marie**, March 23, to **Ken** and **Mary Dirkzwager Ford** '77, St. Paul, Minn. A son, **Adam Robert**, Sept. 12, to **Robert** '77 and **Karen Haglund**, Plymouth, Minn. A son, **Aaron Matthew**, Oct. 13, to **Steve** '77 and **Doreen Eggers Loehndorf** '77, Madison. A son, **Adam Jameson**, May 29, to **Michael Sullivan** '77, Green Bay. A daughter, **Emily Dee**, July 9, to **Mary Hofstrom-Schmalz** '79, Minneapolis. A daughter, **Jennifer Lynn**, Aug. 30, to **David** '80 and **Sandra Lokken Beneke** '80, Winston-Salem, N.C. A daughter, **Krystal Marie**, Oct. 11, to **Al** '80 and **Kathy Falk**, Rochester, Minn. A son, **Jacob Rozak**, Oct. 12, to **Larry** and **Vicki Rozak Smith** '80, Burlington.

Deaths

1913-1980

Louis Stollberg Dip. '13, 93, Nov. 25, Iola. **Hattie Arp McMurrin Dip.** '17, Sept. 10, Deland, Fla. **H. Max Clark** '20, June 1. **Walter Whitmus** '20, Florida. **Arthur H. Schwartz** '34, Jan. 13. **Beverly Peterson Topinka** '41, 64, January 1, Merrill. **Clinton S. Knutson BS** '46, MS '48, 63, Oct. 15, La Crosse. **Richard Roberts** '57, 54, Dec. 24, Kaukauna. **Brandon Smith BS** '58, MS '72, January, St. Paul, Minn. **Ray Butterfield** '70, January 10, Cornell. **Stephen Woggon** '71, 35, Nov. 22, Wales, formerly of Onalaska. **James Flieger MS** '77, April 18, Wisconsin Rapids. **Clifford Brown MS** '79, 49, Nov. 3, Eau Claire. **Ralph Hauert MS** '80, 58, Aug. 31, Chippewa Falls.

People You Know

by Pat Reisinger, Alumni Director

The Alumni and Foundation offices are now located in the Louis Smith Tainter House formerly known as Eichelberger. My office is directly above the dining room, and many readers may have resided in that room when the house was used as a residence hall. There are many projects in the house that need to be completed but the office is functioning. Stop in to see us when you are in the area.

Two graduates who are former Peace Corps volunteers stopped to greet faculty and friends in December. **Bill Rosandick '79** was back from the Philippines, and **Phyllis Koehler '82** from South Tanzania at Tukuyu. Bill was on campus to speak to the class "Social and Cultural Aspects of Food" taught by Lydia Jarosz, also a former Peace Corps volunteer. Bill was involved with the Rural Health Unit and taught health, nutrition and sanitation to the residents of Tamauni. Phyllis taught sewing skills to Tanzanian women ages 20 to 60. She managed to obtain sewing machines, material and notions from many U.S. companies to use in her classes. She noted that women who couldn't hold a scissors gradually moved from simple hand sewing to operating a manual sewing machine. The women take great pride in their work, and are able to save money by making clothes. Koehler, a native of Chilton, will continue her education and commented, "I doubt if I will ever find a job as rewarding as the Peace Corps, but maybe if I work with training and education, I can achieve some of the gratification that I received as a Peace Corps volunteer as well as make a contribution to society." We wish both Bill and Phyllis continued success.

Student volunteers will be dialing for dollars again this spring via the phonathon. Twenty phones in the Louis Smith Tainter House will be manned for 10 evenings beginning Feb. 17. Alumni with last names beginning with M through Z will be contacted for their annual contribution. The Foundation thanks you in advance for your donation. Donations continue to increase the available student scholarships and faculty grants to Stout personnel.

The Alumni Association Scholarship Committee has announced the selection of three alumni who will receive \$1,000 graduate scholarships for 1985. The recipients are **Bonnie Stertz Ferstenou '70** who will enter the guidance and counseling graduate program, **Linda Sue Graham '84**, home economics education, and **Avril Sampson '84** who is a graduate student in the area of special education and who will continue in the education specialist program. Anyone interested in applying for a 1986 scholarship may write for information to the Alumni office. The Association offers four \$1,000 scholarships annually. Applications must be received by Dec. 1, and the notices of selection will be made by Dec. 15.

The Service Committee of the Alumni Association has enlarged the geographic

scope of the extern program. The program enables sophomores and juniors to visit a job site of their choice that most nearly resembles their vocational interest. Alumni have volunteered to give students a chance to shadow their activities in a business or company setting. A thank you to those alumni who have expressed interest in working with the students. This spring, students will be screened and matched to alumni job sites around Wisconsin.

The Alumni Association held a gathering for alumni and friends in New Orleans this past December in conjunction with the American Vocational Association. More than 150 alumni visited with Stout faculty and staff at the New Orleans Hilton. Moments were given to the following: farthest from home, **Irv Lathrop '50**, Santa Ana, Calif.; earliest graduates, **Dean '39** and **Margaret Nichols Brown '39**; most recent graduates, **Diane Pavelski MS '75**, **Lisa Balk '84** and **Mike Duffy '84**; and attendance at most convention sessions, **Dave Wolslegel BS '64**, **MS '78**.

Congratulations are in order to **Lenore Landry '45**, Madison, who was honored this past year by the Madison Chapter of Rotary. She received the Senior Service award for her leadership in clothing/textile extension programs and for her creative use of technology as a learning tool.

Also to **Rebecca Sauser Christopherson '69** for her "Excellence in Education" award. Rebecca is a home economics teacher at Humboldt Senior High School, St. Paul, Minn.

To **Dan Tentcher BS '72**, **MS '80** selected as the 1984 Wisconsin Outstanding Technology Education Teacher by the Wisconsin Education Association. Dan resides in Winneconne.

To **Gerry Weigel**, wife of **Gene Weigel '52**, honored as the El Paso Teachers' Association teacher of the year. Gerry was also the recipient of the El Paso Teachers' Association service award in 1983.

To **Richard Cheng MS '62** and former Stout Assistant Professor of Electronics. Dr. Cheng is chairman of Eastern Computers Inc. (ECI), Virginia Beach, Va. The firm will supply the Chinese government with circuit boards and software that incorporate the new Chinese input method called the Wang Yong-Min Code. The ECI board will enable any of the most popular microcomputers to compute in Chinese. ECI, a research and development company, specializes in multi-lingual computer systems, office automation systems, and telecommunications.

Donna Johnson Albrecht BS '68, **MS '69**, associate professor of the apparel, textiles and design department, is conducting a tour of the Los Angeles fashion industry June 8-15. Donna will lead the tour and anyone interested may write directly to her or call (715) 232-2405.

At the School of Industry and Technology awards banquet, in appreciation of their assistance to the School of Industry and Technology, special recognition was given to the following people:

John W. Pearson — Following his retirement from 3M Company in May of 1982, John elected to work with Stout as an adjunct professor. He had previously visited the university while still serving as vice president of development at 3M. John has

spent roughly two and one-half years on Stout's campus, and has provided substantial support and assistance to numerous departments and programs in the school. Through John's efforts, SIT's Technical Computing Center has a large DEC PDP 1170 computer and substantial software; the materials and processes department has an NC mill, a CNC lathe and a TRS-80 micro-computer; and other departments have received capital equipment as well. Additionally, John has provided substantial guidance for the development of the new Applied Technology program; he helped establish several advisory programs; and he has provided counsel on numerous research programs, the most recent being the Computer Integrated Manufacturing consortium.

Charles M. Denny, Jr. — 'Chuck', president of ADC-Magnetic Controls, has been involved with the university for the past five years in a variety of ways. He first served in an advisory capacity during the early development stage of the Applied Technology program. Since 1980, he has assisted the School of Industry and Technology by speaking at our Pigeon Lake retreat, serving on our Electronics Advisory Council, helping formulate curriculum material for the Applied Technology curriculum, donating substantial amounts of new and used capital equipment, providing an annual monetary gift, allowing plant tours, assigning staff to consult on projects and hosting numerous staff activities at his plant.

Bruce V. Barnes BS '66, **MS '67** — Bruce, a teacher of industrial arts, Oak Grove Junior High School, Bloomington, Minn., has served as a model teacher and curriculum innovator for more than 17 years. He is recognized in his school and the state of Minnesota, and at Stout, as an outstanding educator and was recently recognized as the 1984 runner-up for the Teacher of the Year in Minnesota. He has made major contributions in curriculum for industrial education such as robotics, computer-aided design, and computer applications in the laboratory and classroom. Bruce has been instrumental in the development of self-paced materials in the laboratory and classroom and the implementation of the Occupational Versatility program at Oak Grove Junior High School. Bruce is president elect of The Minnesota Industrial Arts Association.

The School of Industry and Technology has also presented **Dave Brenholt BS '70**, **MS '70** this year's James R. Johnson Service Award. This annual award is named for the retired 3M scientist who has assisted the school during the past eight years in promoting closer relationships between the business and university communities. Dave is manager of Donaldson Inc. Trans Lab, a part of their special products division. Five years ago, Dave came to Stout to try out a new idea. He reasoned that locating an R&D function adjacent to a technical university could provide significant benefits, both to the university and to the company that established it. For a year and a half, Dave spent one day a week on Stout's campus working with faculty and staff, consulting, teaching classes, discussing research projects and developing a clearer understanding of the proposed relationship.

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At the end of that time, he proposed that his company establish a "Trans Lab" in a vacant building adjacent to the Stout campus. Donaldson agreed that the concept had merit and established the facility.

In addition to the Trans Lab, Dave has been instrumental in helping establish Stout's Center for Innovation and Development; he has helped develop the applied technology program curriculum; his staff has assisted the university in developing a flexible manufacturing cell; and he has provided leadership in promoting university-industry interaction with a variety of companies.

Upcoming Events

June 14	Golden Anniversary, Classes 1925 - 1935.
June 14 & 15	25th Reunion for the class of 1960.
June 28	New York City.
Oct. 26	Homecoming.

This Homecoming the classes of 1945, 1955, 1965, 1970 and 1975 will have their reunions. Invitations will also go to classes on either side. The Alumni office is looking for volunteers from each class to help with arrangements and personal notices. Please call the Alumni office if you are interested. (715) 232-1151. □

Alumni Directory

The Alumni Association Board of Directors at their annual fall meeting voted to publish a directory of all graduates. The directory would be divided into four listings — geographic, class year, alphabetical and major. Sometime in March you'll be receiving a questionnaire about the directory, and the office asks that you send up-to-date information to us.

Parents of mobile graduates — if you're holding the *Alumnus* and other mailings from the University for your Stout graduates, please pass this letter on to them. The directory will be available in October. □

Looking for Outstanding Alumni

Help shine the spotlight on outstanding alumni. Each fall the Stout Alumni Association presents awards to outstanding alumni. These alumni are chosen on the basis of sustained achievement by the alumnus in his or her profession; voluntary service to community, state, nation, or society; and outstanding contributions to the university or its alumni program. Nominations of award recipients must be submitted by June 1, 1985 to the Stout Alumni Association Awards Committee, Louis Smith Tainter House, UW-Stout, Menomonie, WI 54751.

To assist the awards committee with evaluating the nominee, please provide detailed information. This information should include significant history, community activities, honors received, published works, and other pertinent data. Related newspaper clippings and magazine articles should also be included. **Please keep nominations confidential.** Please clip the coupon below and send it with supporting documentation.

Nomination Form

I nominate _____,

Class of _____, for a Stout Alumni Association Award.

Award Classification:

- _____ Distinguished Alumni
_____ Outstanding Young Alumni
_____ Service Award

Nominee's occupation: _____

Nominee's address: _____

Nominee's home and business phone #: _____
(home) (business)

Nominated by: _____
(name) (class year)

(address)

(business telephone number)

(home telephone number)

THE STOUT ALUMNUS

The Stout Alumnus is an official publication of University of Wisconsin-Stout. It is published quarterly by the Office of University Relations and is distributed to graduates, friends and faculty of the University. It is entered at the post office in Menomonie, Wis., as third class matter.

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